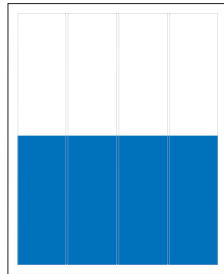
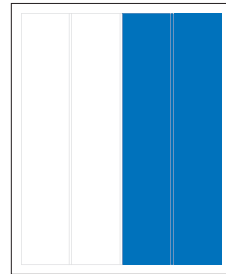


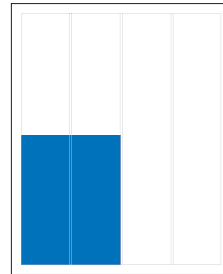
1. Full Page
W:18.46cm x H:26cm



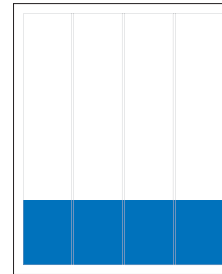
2. A 1/2 Page
W:18.46cm x H:12.8cm



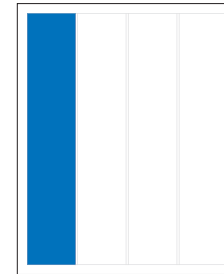
2. B 1/2 Page Column
W:9cm x H:26cm



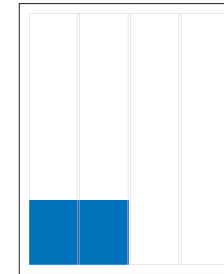
3. A 1/4 Page
W:9cm x H:12.8cm



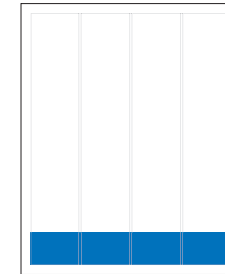
3. B 1/4 Page Row
W:18.46cm x H:6.2cm



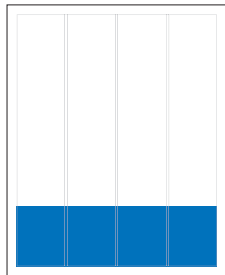
3. C 1/4 Page Column
W:4.3cm x H:26cm



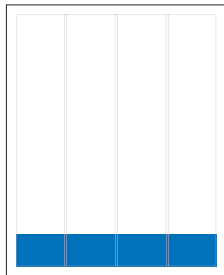
4. A 1/8 Page
W:9cm x H:6.2cm



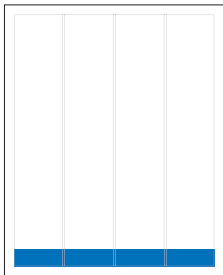
4. B 1/8 Page Row
W:18.46cm x H:3.1cm



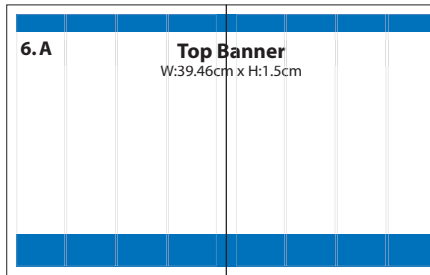
5. A Front Page Banner
W:18.46cm x H:5cm



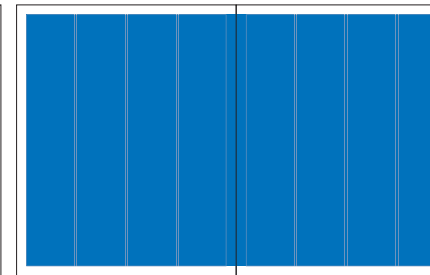
5. B Front Page Banner
W:18.46cm x H:3.1cm



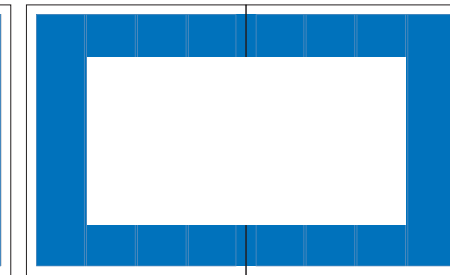
5. C Front Page Banner
W:9cm x H:1.5cm



6. A Top Banner
W:39.46cm x H:1.5cm



7. Center Spread
W:39.46cm x H:26cm



8. Example Custom Ad

OPTIONS	SIZE	INSIDE PAGE		INSIDE RESERVE PAGE						BACK COVER PAGE		
		COLOR	B&W	COLOR			B&W			COLOR	B&W	
				Other Page	Page 3	Page 5	Other Page	Page 3	Page 5			
1 Full Page	18.46cm x 26cm	\$ 950	\$ 425	\$ 1100	\$ 1320	\$ 1265	\$ 650	\$ 780	\$ 748	\$ 1250	\$ 850	
2 1/2 Page	A 18.46cm x 12.8cm	\$ 550	\$ 325	\$ 650	\$ 780	\$ 748	\$ 370	\$ 444	\$ 425	\$ 750	\$ 500	
	B 9cm x 26cm (column)											
3 1/4 Page	A 9cm x 12.8cm	\$ 350	\$ 185	\$ 420	\$ 504	\$ 483	\$ 210	\$ 252	\$ 240	\$ 450	\$ 260	
	B 18.46cm x 6.2cm (row)											
	C 4.3cm x 26cm (column)											
4 1/8 Page	A 9cm x 6.2cm	\$ 280	\$ 125	N/A								
	B 18.46cm x 3.1cm (row)											
5 Front Page Banner	A 18.46cm x 5cm	\$ 650	\$ 550	ARTWORK REQUIREMENTS: <ul style="list-style-type: none"> Accepted Format: InDesign, Illustrator, Photoshop, QuarkXPress Fonts: Fonts must be provided or converted to outlines Resolution: 300dpi Color: CMYK Bookings must be reserved three days before publication date. Artwork Deadline: Before 3pm, daily TERMS & CONDITIONS: <ul style="list-style-type: none"> All overseas clients must pay in advance The publisher reserves the right to reject or cancel any advertisement. All accounts must be paid within 30 days. 								
	B 18.46cm x 3.1cm	\$ 590	\$ 490									
	C 18.46cm x 2.5cm	\$ 480	\$ 380									
6 Top Banner	A 39.46cm x 1.5cm	\$ 640	\$ 340									
	Bottom Banner B 39.46cm x 3.1cm	\$ 480	\$ 220									
7 Center Spread	39.46cm x 26cm	\$ 1300	\$ 950									
8 Custom Ad	\$8 per cm											